

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release an advertisement in India Today Travel Plus magazine for April 2015 issue, through M/s. Touchstone Advertising (P) Ltd., Hyderabad – Sanctioned and release an amount of Rs.2,40,000/- inclusive taxes (Rupees Two Lakhs Forty Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.337

Dated:15-05-2015

Read the following:

1. From Ms. Apuroopa Reddy, M/s.Lifestyle Group- The India Today Group, Living Media India Ltd, New Delhi, Dt:Nil.
2. Govt.Lr.No.562/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.02-03-2015.
3. Bill No.TAPL/33/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:05-05-2015.

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ORDER:

1. In the reference 1st cited above, M/s.Lifestyle Group- The India Today Group, Living Media India Ltd, New Delhi, has requested for an advertisement for April 2015 issue in India Today Travel Plus magazine. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.2,40,000/- inclusive taxes (Rupees Two Lakhs Forty Thousand only), vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.2,40,000/- inclusive taxes (Rupees Two Lakhs Forty Thousand only), towards release of advertisement in India Today Travel Plus magazine and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.2,40,000/- inclusive taxes (Rupees Two Lakhs Forty Thousand only) towards an advertisement in India Today Travel Plus magazine, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER